

Recommended Campaigns

CAMPAIGN FOCUS

Confirmation



Schedule:
Time of booking



Avg Open Rate

54%

Avg CTR

12%

Frequency

Automated

[View in Browser](#)



Your Reservation Information

Thank you for choosing Hotel Emma for your upcoming visit to San Antonio. Please review your reservation information carefully and contact us if we can be of further assistance. We look forward to welcoming you to Hotel Emma.

Confirmation Number:	Room Type:
10411	Classic Brew House King
Guest Name:	Daily Room Rate:
Dan Morgan	4/4/16 - USD 195.00
	4/5/16 - USD 195.00
	4/6/16 - USD 195.00
	4/7/16 - USD 195.00

Check In:	Subtotal Excluding Taxes:
April 4, 2016	780.00
	Taxes: A 16.75% Occupancy tax will be charged on your total room rate.

Check Out:	Number of Nights:
April 8, 2016	4

Hotel Policies

Cancellation Instructions:
To cancel or modify your reservation, call (844) 299-EMMA (5662). Cancellations received within 72 hours of arrival will be charged a fee in the amount of your first night's stay.

Taxes:
A 16.75% Occupancy tax will be charged on your total room rate.

Arrival / Departure Time:
Check-in begins at 3:00pm and check-out is 12:00 pm.

Government issued ID:
Government issued photo identification must be presented at check-in.

Smoking Policy:
Hotel Emma is 100% non-smoking.

RE

CAMPAIGN FOCUS

Pre-Arrival



Schedule:
7 days before check-in



Avg Open Rate

50%



Avg CTR

12%

Frequency

Automated

View in Browser



Dear ,

Your getaway to Mountain View Grand is just around the corner! We are so excited, we'd like to offer you a special opportunity to upgrade your guest room. Click the button below to view the available options and submit an upgrade request. Requests are based on availability and should not be considered confirmed until you are notified by email from our Reservations Department.

Should you have any additional questions, please speak with a Guest Advocate by calling [866.652.7723](tel:866.652.7723).

[View Upgrades](#)

Mountain View Grand Resort & Spa | 101 Mountain View Road, Whitefield NH, 03598
[866.652.7723](tel:866.652.7723) | info@mountainviewgrand.com | www.mountainviewgrand.com

You are receiving this email because you booked a stay at Mountain View Grand Resort & Spa in the past or you subscribed to our Newsletter. <http://www.hvresort.com>

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HISTORIC HOTELS
of AMERICA
National Trust for Historic Preservation

CAMPAIGN FOCUS

Pre-Arrival (Upsell)



Schedule:
3 days before check-in



Avg Open Rate

55%

Avg CTR

28.5%

Frequency

Automated



Your Upcoming Visit to Santa Monica

Dear Mr. & Mrs. Ashley & Mike Alexander,

Thank you for choosing The Oceana Beach Club Hotel. Your date of arrival is approaching and we thought the following items may be of interest to you! How does a relaxing in-room spa treatment sound? Or a fun weekend surf lesson? Any time prior to your arrival, please contact us to schedule appointments for any activities or amenities that will make your stay even more enjoyable.



Upgrade your stay to one of our luxurious Suites, with sweeping views of the Pacific Ocean. Find out more about the available options during your stay.

[Upgrade Now](#)



Add Breakfast to your Stay. Our famous breakfast buffet includes an expansive selection of gourmet items from smoked salmon to seasonal fruit to freshly-made waffles and omelettes. Please feel free to contact us in advance for any assistance with reservations.

[Add Breakfast & More](#)



Wellness Activities

At Oceana, we aim to make it easy for our guests to be mindful travelers. You can exercise in our 24-hour fitness center or contact us to schedule a workout with one of our personal trainers. Private yoga is offered down on the beach every morning. You can jog along the trails at nearby Palisades Park or rent one of our complimentary beach cruiser bicycles and head down to the famous Santa Monica Pier or Venice Beach.

CAMPAIGN FOCUS

On-Property



Schedule:
Day of check-in



Avg Open Rate

29%

Avg CTR

1%

Frequency

Automated



Here to help...

Andrew,

Welcome to Powerscourt Hotel Resort & Spa! We're delighted to have you with us and look forward to taking care of you during your stay. Below you will find some useful information which we hope will help you to make the most of your time with us.



At Your Service

Looking to book a last minute spa treatment or dinner reservation? Just contact our Guest Relations team in the lobby, or through the link below, and they'll be happy to check availability for you.



Find out all there is to do and see during your stay. Simply visit our Concierge & Guest Relations team in the lobby, or drop them a note via the link below.

Explore



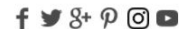
We hope you've settled in. If there is anything we can do to make your stay more comfortable please don't hesitate to contact our Guest Relations team.

Here to Help

Powerscourt Hotel Resort & Spa | Powerscourt Estate, Enniskerry, Co. Wicklow, Ireland, A98 DR12

info@powerscourthotel.com | <http://www.powerscourthotel.com>

[Unsubscribe](#) from our marketing emails.



CAMPAIGN FOCUS

OTA Winback



Schedule:
7 days since check-out
(OTA bookers)



Avg Open Rate

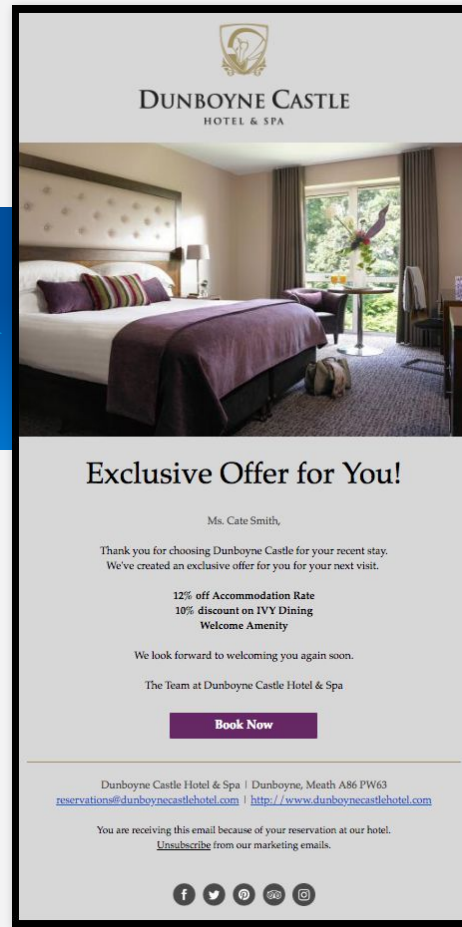
21%

Avg CTR

5%

Frequency

Automated



CAMPAIGN FOCUS

We Miss You



Schedule:
150 days since last check in
(exclude future reservations)

Avg Open Rate

21%

Avg CTR

3%

Frequency

Automated

BEGIN YOUR ADVENTUROUS STAY **The PLAZA Hotel**

We Hope To See You Soon
Kim, we noticed that it's been a while since your last stay at The Plaza Hotel in Milwaukee.
Don't you think it might be time for a long walk along Lake Michigan? Or maybe you're itching to check out the latest brewery? No matter what part of Milwaukee is calling you, your home away from home is ready and waiting!

[RESERVE A ROOM](#)

A GREAT ESCAPE

Looking to make your next stay in Milwaukee a great escape?
We can help. Check out our latest deals and offers.

[Escape Today](#)

[f](#) [p](#) [t](#) [i](#)

The Plaza Hotel | 1007 N Cass Street, Milwaukee, WI.
info@plazahotelmilwaukee.com | plazahotelmilwaukee.com

Unsubscribe

RE

CAMPAIGN FOCUS

Birthday



Schedule:
30 days before birthday



Avg Open Rate

35%

Avg CTR

2%

Frequency

Automated

The image shows a preview of an email campaign for Shakina Urban Spa. At the top is the Shakina Urban Spa logo. Below it is a banner with the text "HAPPY BIRTHDAY A treat from us!" and an image of three colorful cupcakes. The main content area features a heading "Happy Birthday Andrew" followed by a thank-you message and a 25% off offer. A purple "BOOK NOW >" button is below. The next section is titled "Choose your treatment..." with a small image of a spa treatment and a "View Treatment Menu >" button. At the bottom, there are logos for Park Regis and Shakina Urban Spa, a phone number "1565", and a "Terms and Conditions" link. Contact information and a link to unsubscribe are also present.

CAMPAIGN FOCUS

Winter Promo

Segment for promotion 'Summer Stay - Winter Return'

Created by Revinate on 7/5/2017



reachable by email



average room spend per stay

- ✓ Check-in Date is between 05/01/2016...
- ✓ Email Address is not blank

Segment: 2016 summer guests

Send Size

1,500

Open Rate


32%

Click-thru Rate


2.6%

Reservations

45



ABBEEY BEACH RESORT
BUSSELTON



Come Back this Winter

We enjoyed having you stay with us so much this summer we wanted to invite you back!

Save 15%* on your winter vacation stay!


You enjoyed a summer vacation with us why not a winter one too?

Book your winter stay before the 21st February to receive 15% off.

[Book Now!](#)

*rates are subject to availability. For new bookings only. This offer cannot be used in conjunction with any other offer. Reservations must be made using link above. Reservations must be made before 2pm on 21st February 2017. Stay Dates are 1st May 2017 to 31st August 2017, excluding June 1st to 4th 2017. Bookings are non-refundable and 100% prepaid.

Feeling Social...



595 Bussel Highway | PO Box 762 | Busselton Western Australia 6280
T: +61 8 9755 4600 Free Call: 1800 017 097
info@abbeybeach.com.au | www.abbeybeach.com.au

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CAMPAIGN FOCUS

Last Minute Staycation

Segment for promotion 'BEN Easy Escape'

Created by Revinate on 7/5/2017



reachable by email



average room spend per stay

- ✓ Current Guest Status is Has a Past Stay
- ✓ Guest Location is in Dallas, TX, USA; Kansas City, KS...

Segment: Regional past guests

Send Size

4,000

Open Rate

36%

Click-thru Rate

3%

Reservations

45



21c Bentonville is calling your name...

Indulging in a last minute vacation has never been so easy. Book the Easy Escape package at [21c Museum Hotel Bentonville](#) and reap the rewards*:

\$50 credit to [The Hive](#)
\$25 credit to the [21c Museum Shop](#)
Complimentary valet parking

*Subject to availability and black out dates.

[BOOK NOW](#)

21c Museum Hotel Bentonville | 200 NE A St Bentonville, AR 72712
info@21cHotels.com | www.21cBentonville.com | 479.286.6500

[Unsubscribe](#) from our marketing emails.

CAMPAIGN FOCUS

Rate code offer

AAA

Modified by Molly Collins on 2/15/2018



reachable by email



average room spend per stay

- ✓ Check-out Date is in the last 2 year
- ✓ Excluding guests with future stays
- ✓ Rate Code is AAA (AAA)



[VIEW DETAILS](#)

Segment: AAA rate code

Send Size

1,975

Open Rate

28%

Click-thru Rate

3%

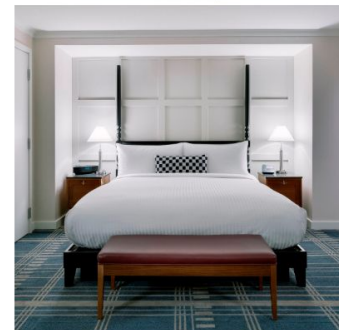
Reservations

35

[View in Browser](#)

{ THE CHARLES HOTEL }

The Smart Place to Stay



Harvard Square is beckoning, ***must Be Room 9069***!

Now is the perfect time to drive into Cambridge. Catch a show at the [American Repertory Theatre](#) or [The Regattabar](#). Visit the [Harvard Art Museums](#) or take in a flick at [Brattle Theatre](#). And not to mention all of the dining options...

Use your AAA discount or take advantage of the **Check into the Charles** package, which includes*:

- deluxe accommodations
- breakfast for two at [Henrietta's Table](#) or through in-room dining
- valet parking

We'll see you soon!

*Based on availability. Blackout dates apply.

[BOOK NOW](#)



The Charles Hotel | One Bennett Street, Cambridge, MA 02138
617.864.1200 | social@charleshotel.com | charleshotel.com

You are receiving this email because of your past reservation at our hotel.
Click here to [unsubscribe](#) from our future emails.

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